

PENHOW® *Achillea* ‘Heartthrob’



Key Features

- ✓ Colorfast bright red blooms.
- ✓ Compact well branched habit.
- ✓ Heat and drought tolerant.

Characteristics

Genus & Species:	<i>Achillea millefolium</i>
Protection Status:	Rights Asserted.
USDA Zone:	USDA Zone 3. (-40°F or -40°C).
Bloom:	Large and colorfast bright red blooms held high on strong stems. Long lasting blooms.
Bloom Time:	Early-summer through fall.
Foliage:	Attractive blue-green, fern-like foliage.
Habit:	Tight clumping habit. 18" x 14".
Propagation:	Tip cuttings. <i>License required for propagation.</i>
Culture:	Well-drained soil in full sun. Trim back spent blooms to encourage new growth & repeat fall blooming. Also responds well to being cut back to basal foliage.
Additional Comments:	A robust drought resistant perennial once established. Deer resistant. Wind resistant. Humidity tolerant. Attracts butterflies. Salt tolerant. Great for cut or dried flower. Common name is Yarrow.
Uses:	Pots & containers, garden border, modern landscape, long-lasting cut or dried flower.

Approximate Finishing Time

1 Quart:	6-8 weeks
1 Gallon:	12-14 weeks

Comparison: A. Tutti Frutti™ ‘Pomegranate’ PP20,763	Key Differences: <ul style="list-style-type: none"> ✓ ‘Heartthrob’ bright red blooms vs. bright red blooms. ✓ ‘Heartthrob’ long lasting blooms vs. moderate lasting blooms. ✓ ‘Heartthrob’ blue-green foliage vs. green foliage.
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PlantHaven Disclaimer: These Grower Notes are based on our experience with this crop. Growth will vary depending on location, climate, growing medium and cultural practices. Where fertilizer & chemical use is involved, read the labels, follow the manufacturer’s instructions & practice careful trialing methods.

Note: PlantHaven varieties are subject to patent protection: unlicensed propagation prohibited.

