

ESSENTIAL™ *Nemesia Strawberry* = 'Penw37'

Key Features

- ✓ Highly scented.
- ✓ Excellent summer heat-tolerance.
- ✓ Endless color from early spring through autumn.



Characteristics

Genus & Species:	<i>Nemesia hybrida</i> . (Code: W37)
Protection Status:	Rights Asserted.
USDA Zone:	USDA Zone 9. (20°F or -6°C).
Bloom:	Elegant bicolor flowers in saturated purple & pink tones with vibrant yellow eyes. Large scented flowers providing months of color. Colorfast.
Bloom Period:	Endless color from early spring through autumn.
Foliage:	Small dark green foliage.
Habit:	Compact rounded habit. Ideal for 4" pots, & early season containers & baskets. Ultimately 8-12" x 8-12".
Propagation:	Softwood Cuttings / Tissue Culture. <i>License required for propagation.</i>
Culture:	Best in full sun in rich moist well-drained conditions.
Additional Comments:	Pinch when young to encourage strong basal branching. Trim after flowering to encourage good habit a rapid re-flowering. Trim to re-flower in 3 in 4 weeks.
Uses:	4" pots, & early season containers, baskets, borders & mass landscape planting.

Approximate Finishing Time

1 Quart:	6-8 weeks
1 Gallon:	10-12 weeks

Comparison: *N. FRENCH CONNECTION™*
'Easter Bonnet' PP27,218

Key Differences: ✓ **Strawberry** purple & pink flowers **vs.** lemon & softest pink.
 ✓ **Strawberry** highly scented flowers **vs.** highly scented flowers.
 ✓ **Strawberry** excellent heat tolerance **vs.** excellent heat tolerance.

PlantHaven Disclaimer: These Grower Notes are based on our experience with this crop. Growth will vary depending on location, climate, growing medium and cultural practices. Where fertilizer & chemical use is involved, read the labels, follow the manufacturer's instructions & practice careful trialing methods.

Note: All PlantHaven varieties are subject to patent protection: unlicensed propagation prohibited.

