

## REALFLOR® *Leucanthemum* ‘Real Charmer’

### Key Features

- ✓ Large decorative blooms with fancy fringed central petals.
- ✓ Medium habit. 36" x 18".
- ✓ Improved disease resistance.



### Characteristics

<b>Genus &amp; Species:</b>	<i>Leucanthemum superbum</i>
<b>Protection Status:</b>	US Plant Patent 27,687.
<b>USDA Zone:</b>	Zone 5. (-20°F or -28°C).
<b>Bloom:</b>	Large decorative blooms with fancy fringed central petals. Flower color is cream to lemon. with contrasting deep golden centers carried on very strong stems.
<b>Bloom Time:</b>	Early-Mid-summer and then repeating in fall.
<b>Foliage:</b>	Mid-dark green, ovate foliage.
<b>Habit:</b>	Medium habit. 36" x 18".
<b>Propagation:</b>	Root cuttings / Tip cuttings / Tissue culture. <i>License required for propagation.</i>
<b>Culture:</b>	Well-drained soil in full sun. Trim back after summer blooming to encourage new growth & repeat fall blooming.
<b>Additional Comments:</b>	Vernalization beneficial, 6-8weeks at 41°F. Improved disease resistance. A robust drought resistant perennial once established. Wind resistant. Great for picking.
<b>Uses:</b>	Pots & containers, garden border, modern landscape, long-lasting cut flower.

### Approximate Finishing Time

<b>1 Gallon:</b>	<b>10-12 weeks</b>
<b>2 Gallon:</b>	<b>12-14 weeks</b>

### Comparison: L. ‘Goldrush’

### Key Differences:

- ✓ ‘Real Charmer’ fancy fringed blooms **vs.** fringed blooms.
- ✓ ‘Real Charmer’ higher bud count **vs.** lower bud count.
- ✓ ‘Real Charmer’ longer flowering period **vs.** shorter period.

PlantHaven Disclaimer: These Grower Notes are based on our experience with this crop. Growth will vary depending on location, climate, growing medium and cultural practices. Where fertilizer & chemical use is involved, read the labels, follow the manufacturer’s instructions & practice careful trialing methods.

**Note: All PlantHaven varieties are subject to patent protection: unlicensed propagation prohibited.**

